

BUSINESS INVITATIONS - 3 ways to send

Dear Sir or Madam,

For the upcoming Fairs of taste, we have further **updated** and **upgraded** the system for **sending out** business invitations and visitor **information** about those who will be invited from your side.

There are three possible methods of sending:

1. E-SENDING INVITATIONS (exhibitor is sending these invitations)

Invite the visitor via your email by giving them a promo code, which we will deliver to you, and a link to enter our system, where they simply log in and receive an invitation/admission card with a QR code to visit the fair without any additional registration.

2. Your E-SENDING INVITATION (can be sent by us)

This can be done **by us** with your customer list. This **saves you valuable time** by avoiding time-consuming entering of e-mail addresses or hand-writing traditional business invitations and sending them via regular mail.

Your visitor will receive accompanying text, a promo code and a link to enter the system where they will get an invitation/admission ticket with a QR code to visit the fair without any additional registration. The system will detect that he/she has been invited by you.

Data security is guaranteed with this method, as your data is deleted from the system after the work is done.

***In both cases**, the visitor will either **print out** the invitation/ticket or **save it on a mobile phone** and show it to the fair reception, where it will be scanned.*

*In both cases, **the accompanying text may also invite the visitor to visit the digital fair**. This also invites the visitor to visit your showroom and the possibility of contacting you in advance to "BOOK A MEETING" or to make an appointment at the fair.*

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3. PRINTED BUSINESS INVITATIONS

Order as many as you like from us and we will send them to you by post. You can then deliver them to your business partners at your own expense, who will present themselves with the invitations at the trade fair reception.

PRICE LIST for business invitations - for every m^2 of exhibition space, you get three free business invitations.

For **each additional renewal of a business invitation** *"above key xy m^2 free"* will be charged:

- up to 50 renewed invitations ..... price EUR 4.00/invitation + VAT

- 51- 200 renewed invitations ..... price EUR 3.50/invitation + VAT

- over 200 renewed invitations ..... price EUR 3,00/invitation + VAT